





Encompassing 47 smart-connected communities, the region is an epicenter of innovation in both mobility and information technology.

The University of Notre Dame is a growing research-and-development wheel with spokes reaching out to mature enterprises in defense, aerospace, vehicle and life sciences, and spinning out patents and new enterprises ranging from data security to the Industrial Internet of Things.

# **ECONOMY & WORKFORCE**

- Workforce: 403,670
- \$139K Median Home Price
- \$42,946 Per-Capita Income

"High relative capacity for innovation."

Stats America on St. Joseph, Elkhart and Kosciusko counties



# **MANUFACTURING**

When examined at a macro scale, north central Indiana's common theme is mobility — from Humvees and aircraft wheels, to pleasure craft and RVs. The region survived the Great Recession and is now flourishing and expanding.

- Motor Vehicles, Trucks: AM General in South Bend, well known for its military Humvee and civilian Hummer
  - Produced and sustained more than 296,000 vehicles
  - Employs 2,400 workers in Indiana, Michigan and Ohio
  - Supported by approximately 1,600 suppliers across 43 states
- Aircraft Parts: Honeywell Aerospace in South Bend, manufacturing wheels and brakes for aircraft
- RVs: Thor Industries in Elkhart, a global leader in the cluster affiliated with numerous brands and models
- Boats: Boat Holdings, LLC in Elkhart (recently acquired by Polaris);
   with pontoon brands including Bennington, Godfrey, Hurricane and Rinker
- Motorcycles: Janus Motorcycles in Goshen
- Racing Tires: Hoosier Racing Tire in Lakeville, the world's largest race tire manufacturer
- Vehicle Testing: Navistar Proving Grounds in New Carlisle
- Transportation, Distribution and Logistics: Crown Equipment in Elkhart, supplying lift trucks and forklifts



\$2.46 billion
Annual Economic Impact

16,700 Regional Jobs \$175 million Science and Engineering Research Funding in 2016

\$43 million

Procurement spending in 2016 with businesses owned by minorities, women and veterans

patents issued and licenses executed between 2010-18

Number of startups resulting from patent licenses, a number of which are student driven

In the past decade, the university has focused on external engagement and collaboration as one of its primary missions, pushing toward becoming a research-and-development hub and a human capital differentiator.

#### **Academic Centers include:**

#### **Institute for Flow Physics and Control**

Features the country's largest fluid dynamics lab and a new \$40 million Turbomachinery Laboratory that tests gas turbine engines.

#### The Center for Nano Science and Technology

An inter-disciplinary approach to leverage expertise for applied to advanced materials testing and solutions.

#### Center for Research Computing

Facilitates discoveries in science and engineering, the arts, humanities and social sciences through advanced computation, data analysis and other digital research tools.

Notre Dame's human and intellectual resources have enabled the region to become an emergent player in IT and data analytics. Local success stories include:

SIMBA Chain Inc – Formed in 2017 with a Defense Advanced Research Projects Agency grant to the school and Indiana Technology and Manufacturing Companies in order to develop a secure, unhackable messaging and transaction platform for the U.S. Military.

EmNet – A partnership between Notre Dame and the city provided a real-time decision support system to address the city's combined sewer and rainwater overflow problems. EmNet now works on infrastructure analysis with a number of other cities.

Aunalytics – Co-founded in 2011 by a Notre Dame professor and two alums, the company has developed its own end-to-end cloud analytics platform to provide consumer and digital analytics, as well as Internet of Things analysis.

**Emu Technology** – With two Notre Dame professors of computer science and engineering among its founders, Emu is developing "exascale-capable computing architecture" focused on big data applications that are "choking today's supercomputers."

## **EDUCATION**



INDIANA UNIVERSITY
SOUTH BEND

**OFFERS** 

100 UNDERGRADUATE PROGRAMS

as well as master's degree programs in applied mathematics, computer science and business administration.



#### **Polytechnic Institute**

Grants associate and Bachelor of Science degrees in a range of STEM-related fields including robotics, mechanical, electrical and industrial engineering technology.



SOUTH BEND-ELKHART-WARSAW

Provides numerous STEM-related degree programs from advanced automation and robotics to cybersecurity.

Other regional universities and colleges include: Saint Mary's College, Holy Cross College, Bethel College, Goshen College, Ancilla College, Lake Michigan College and Southwestern Michigan College.

## **INFRASTRUCTURE**

# INTERSTATES & U.S. HIGHWAYS



### **AIRPORTS**

South Bend International Airport tenants Delta Airlines and United Airlines offer service multiple times daily to five key hubs—Atlanta, Chicago, Detroit, Minneapolis and Newark. Tenants American Airlines and Allegiant offer service to Dallas/Ft. Worth, Las Vegas, Phoenix, Charlotte, Orlando, Tampa and Punta Gorda.

South Bend International's multi-modal terminal serves over one million air, rail and bus passengers each year.

### **RAIL SYSTEMS**

CSX, Norfolk Southern and Canadian National cross the area, with numerous interurban, regionals and short lines to link local companies with the nation's rail network.

The South Shore Line is an interurban commuter rail line connecting South Bend International Airport to downtown Chicago's Millennium Station.

### **MARINE**

The Port of Indiana-Burns Harbor handles international ships via the St. Lawrence Seaway connecting the Great Lakes to the Atlantic Ocean.

Coast Guard Station Michigan City is a multi-mission unit that conducts missions in search and rescue, maritime law enforcement, homeland security and marine environmental protection.

## **QUALITY OF PLACE**

MAJOR DIVISION I men's and women's sports teams at Notre Dame



40,000+

STUDENTS STUDYING AT REGIONAL INSTITUTIONS OF HIGHER EDUCATION



150 CHEFT AND I at the Che

CHEFS, MERCHANTS AND FARMERS

at the Chesterton European Market



**LEVEL 2** 

White-water rafting rating on the East Race Waterway in downtown South Bend



170,000 SQ. FOOT AQUATICS CENTER IN ELKHART



